


Government of the People's Republic of Bangladesh
Skills and Training Enhancement Project (STEP)
Directorate of Technical Education (DTE)
Ministry of Education
F-4/B, Agargaon, Sher-e-Banglanagor, Dhaka-1207

**Request for Expression of Interest (REOI) for Selection of Consulting Firm for
Broadcasting/Telecasting TVCs & RDCs**
(Package No. SAF-74)

Memo No.: STEP/Procurement/6.64/AF(TVCs & RDCs)/2018- 83

Date: 12 July, 2018

Ministry/Division	Ministry of Education
Agency	Directorate of Technical Education
Procuring Entity Name	Project Director, Skills and Training Enhancement Project (STEP)
Procuring Entity Code	5030
Procuring Entity District	Dhaka
Expression of Interest for Selection of	Consulting Firms
Title of Service	Request for Expression of Interest (REOI) for Broadcasting/Telecasting TVCs & RDCs
EOI Ref. NO.	STEP/Procurement/6.64/ AF(TVCs & RDCs)/2018-83
Date	12/07/2018
Procurement Method	Quality and Cost Based Selection (QCBS)
Budget and Source of Funds	International Development Association (IDA)
Development Partners	IDA (World Bank)
Project/Program Name	Skills and Training Enhancement Project (STEP)
EOI Closing Date and Time	14/08/2018, 12:00 pm
Project /Program Code	5-2551-5030
Brief Description of the Assignment	The overall objectives of the assignment are to inform mass people, build awareness and create interest among them about TVET and STEP activities through airing advertisements in popular Radio and Televisions.
Minimum Eligibility of the Firm	<ul style="list-style-type: none"> • Proven experience in developing and broadcasting/telecasting TV and Radio Advertisements; • More than 10 (ten) years' experience in electronic media activities and at least 7 (seven) years in respective professional areas; • Availability of at least 5 (five) key professionals (CVs with signature & date and their confirmation letter); • Availability of resources (Resource Persons, artists and logistics) • Must have valid and updated trade license, Certification of Incorporation (if applicable), VAT registration certificate, TIN certificate, bank solvency certificate; • At least 3 records of similar assignment within last 3 years, especially with donor agencies' supported projects. • Proven record of financial and institutional soundness (including reasonable office space, necessary instruments, manpower etc.) of the firm. • Further details mentioned in the ToR
Other Information	<ul style="list-style-type: none"> • The no. of working partner in case of Joint venture (if any) not more than 02 (two). • The short listed firm will be invited for submission of proposal. The firm will be selected in accordance with procedures set out in the World Bank Guidelines: Selection and Employment of Consultants by World Bank Borrowers, May 2004, revised in October 2006, January 2011 and July 2014; • Interested firm(s) should obtain detailed ToR from the website of STEP (www.step-dte.gov.bd) and further information (if required) from the office of the undersigned from 9:00 am to 5:00 pm (except holidays); • Interested firms should provide the necessary documents that will attest that they are qualified to perform the services (conforming the minimum eligibility as mentioned above); • Expression of Interest must be delivered on or before 14/08/2018, 12:00 pm either hand delivered or by post to the address below. Please mark clearly on the envelope "Expression of Interest for Selection of consulting firm for Broadcasting/Telecasting TVCs & RDCs". In addition, a soft copy in MSWord must also have to be submitted (in CD).
Name of Official Inviting EOI	A B M Azad ndc
Designation and Address of Official Inviting EOI	Project Director, Skills and Training Enhancement Project (STEP), Directorate of Technical Education, F-4/B, Agargaon, Sher-e-Banglanagor, Dhaka-1207
Contact Details of Official Inviting EOI	Phone: 8181457, Fax 02-9140538, Email: step.dte@gamil.com , Web: www.step-dte.gov.bd
The authority reserves the right to cancel any or all EOIs without assigning any reason whatsoever.	


 A B M Azad ndc
 (Joint Secretary)
 &
 Project Director